

RECOMMENDED SCRIPT if they ANSWER PHONE:

Hi [Name], this is [Your Name] with Center Realty Systems. I'm reaching out because we offer real estate brokerages a powerful (game-changing) tool—an instant library of sales videos to boost the marketing of all of your agents.

Would you be interested in having your very own full suite of real estate sales videos for just a one-time investment? [expect them to ask how much]

It could be as low as just \$500 for the entire library of over 100 videos. And that includes branding for your agents too. *[build excitement...]* Super reasonable. *We are the only company doing this. You're going to want to see this.*

Could we schedule a short 10 minute demo to show you how it works?

Notes for addressing most common questions:

Library includes over 100 video ads

All videos include sound and many have professional voiceovers and AI

Personal branding for each agent is included

Turn-key – we build it for them, we create the agent branding, we white-label it for their business, we give the whole site and video library to them.

One time fee as low as \$500

Got questions and you don't know the answer?

I'm a new member of the sales team. Our owner can cover particulars on pricing, but yes, One time fee as low as \$500. OR...

I'm a new member of the sales team. I don't know that answer, can I find out and text you the answer after our call?

RECOMMENDED SCRIPT, IF LEAVING MESSAGE:

Hi [Name], this is [Your Name] with Center Realty Systems. I'm reaching out because we offer real estate agencies a powerful tool that might interest you — we offer a full library of professional video ads to boost your agents' marketing.

The library includes over 100 videos, many with professional voiceover and AI, AND it includes branding for each agent.

The whole library is built for you and given to you. So it is your permanent asset and you can own it for a one time fee as low as just \$500. A super reasonable price for a lifetime asset.

If you'd like to learn more about having your own white-labeled real estate video library for your agents, shoot me a text to [your phone number] and we can schedule a short demo.

Thanks [Name]

ALTERNATIVE SCRIPTS – When Phone is Answered

Option 1:

Hi [Name], this is [Your Name] with [Your Company]. I'm reaching out to see if you'd be interested in providing your agents with a ready-to-use video library for their marketing. With this, your agents can run professional video ads to attract clients without spending any time creating their own content. Would you like to hear how easy it is to set up and how this could help boost your team's success?

Option 2:

Hi [Name], this is [Your Name] with [Your Company]. I wanted to share an idea that could help your agents market more effectively—providing them with a ready-made video library. With this, your team can run professional video ads to attract clients without the hassle of creating content themselves. Would you like to learn more about how this could benefit your brokerage?

Option 3:

Hi [Name], this is [Your Name] with [Your Company]. I'm calling to see if you'd be interested in offering your agents a full library of ready-to-use video ads. This would save them the time of creating videos while helping them attract more clients. Can I share how simple and effective this solution is for boosting sales?

Option 4:

Hi [Name], this is [Your Name] with [Your Company]. What if you could provide your agents with a complete video ad library—saving them time and helping them attract more clients? It's an easy way to give your team a competitive edge. Would you be open to a quick conversation about how this works?

Option 5:

Hi [Name], this is [Your Name] with [Your Company]. I wanted to share an idea to help your agents market more effectively—a library of 100 ready-to-use video ads for as little as \$500. This saves your agents the time of creating content while helping them attract more clients. Would you like to see how this can boost your team's success?

Option 6:

Hi [Name], this is [Your Name] with [Your Company]. I'm calling to introduce a way for your agents to run professional video ads without creating content themselves. For as little as \$500, you could provide a library of 100 ready-made videos for your entire team. Would you like to hear how this could help your agents sell more homes?

Option 7:

Hi [Name], this is [Your Name] with [Your Company]. I'm calling to see if you'd like to offer your sales agents a whole library of video ads to help them with their marketing. It's a great way to save them time while helping them attract more clients.

Would you be interested in learning more about having your own video ads library?

Look, nobody is doing this but us. And every bit of your team's advertising should be video now. So you may want a way to organize, store and provide videos to your agents from now on.

ALTERNATIVE SCRIPTS – when LEAVING MESSAGE

Option 1:

Hi [Name], this is [Your Name] with Center Realty Systems. I'm reaching out because we help real estate agencies like yours with a unique solution—a full library of 100+ professional video ads to enhance your agents' marketing. Each video includes branding for your agents, with professional voiceovers and AI, and the entire library becomes your permanent asset for as little as \$500. If this sounds interesting, text me at [your phone number], and we can schedule a quick demo.

Thanks, [Name]!

Option 2:

Hi [Name], this is [Your Name] with Center Realty Systems. I wanted to introduce a valuable resource for your agents—a library of 100+ professional video ads, many featuring voiceovers and AI, all fully branded for your team. The best part? It's yours to own permanently for a one-time fee starting at just \$500. If you'd like to see how this can boost your agents' marketing, text me at [your phone number], and we'll set up a quick demo.

Thanks, [Name]!

Option 3:

Hi [Name], this is [Your Name] with Center Realty Systems. We create professional video ad libraries for real estate agencies—100+ fully branded videos for your agents with voiceovers and AI included. It's a permanent asset for your brokerage and costs as little as \$500. If you'd like to learn how this could elevate your team's marketing, text me at [your phone number], and I'd be happy to schedule a brief demo.

Thanks, [Name]!

Option 4:

Hi [Name], this is [Your Name] with Center Realty Systems. I wanted to let you know about a great tool we offer—a full library of 100+ professional video ads for your agents. These videos are fully branded and include professional voiceovers and AI. The best part? The library is yours to own forever for a one-time fee as low as \$500. Shoot me a text at [your phone number] if you'd like to schedule a quick demo.

Thanks, [Name]!

Option 5:

Hi [Name], this is [Your Name] with Center Realty Systems. We offer an affordable way to help your agents market better—a branded library of 100+ professional video ads featuring voiceovers and AI. For just \$500, this becomes a lifetime asset for your brokerage. If you're interested in learning more, text me at [your phone number], and I'll walk you through it with a short demo.

Thanks, [Name]!