



When a prospect asks,
**“Where can I go
to learn more
about your brokerage?”**

What do you say?



*Tell Your Brokerage's
Full Story Online
for Better Recruiting*

**WHAT DO YOU OFFER AGENTS?
WHY SHOULD THEY JOIN?**

Tell Your Story: **THEME**

- **Agent-Centricity: Make the Agent feel important/ valued**
- **Claim more successful / better model to “set the stage” for revealing all you offer.**

Looking for a Brokerage that puts *YOU FIRST* and offers a Clear Path to Success?

Discover a better real estate formula starting today.

[LEARN MORE](#)







[LEARN MORE](#)

Tell Your Story: **TABLE OF CONTENTS**

- Give a visual of all aspects of your business.
- Allow agents to jump to what's most important.
- Ensure site navigation brings them back to Table easily.

We're Here to **Help YOU Grow**

Choose a category to see how we help

 Compensation Keep 100% Commission on every deal and be happier	 Leads Get Leads On-Command for a healthy business	 Marketing Our Full Suite of Marketing Tools has you covered
 Support Amazing Mentors, Brokers & Training for a better education	 Retirement Earn Revenue & Profit Sharing for a brighter future	 Technology Use our Full Suite of Tech Solutions to save time & money

Tell Your Story: “SELL” each COMPONENT

- Good marketing will be succinct and convincing.
- Highlight strengths and showcase the benefits to the agent.
- Link to supporting evidence for each component and host additional pages with full details.

More Leads For Your Needs



Grow at the Speed of Unlimited Leads

Leads are the cornerstone of your business. Without them, you're just waiting for the phone to ring. With them, your business grows as fast as you want.

Our exclusive Productivity Center™ gives our agents the proven formula for leads on-command.

Want to learn more about how our Productivity Center™ will help you?

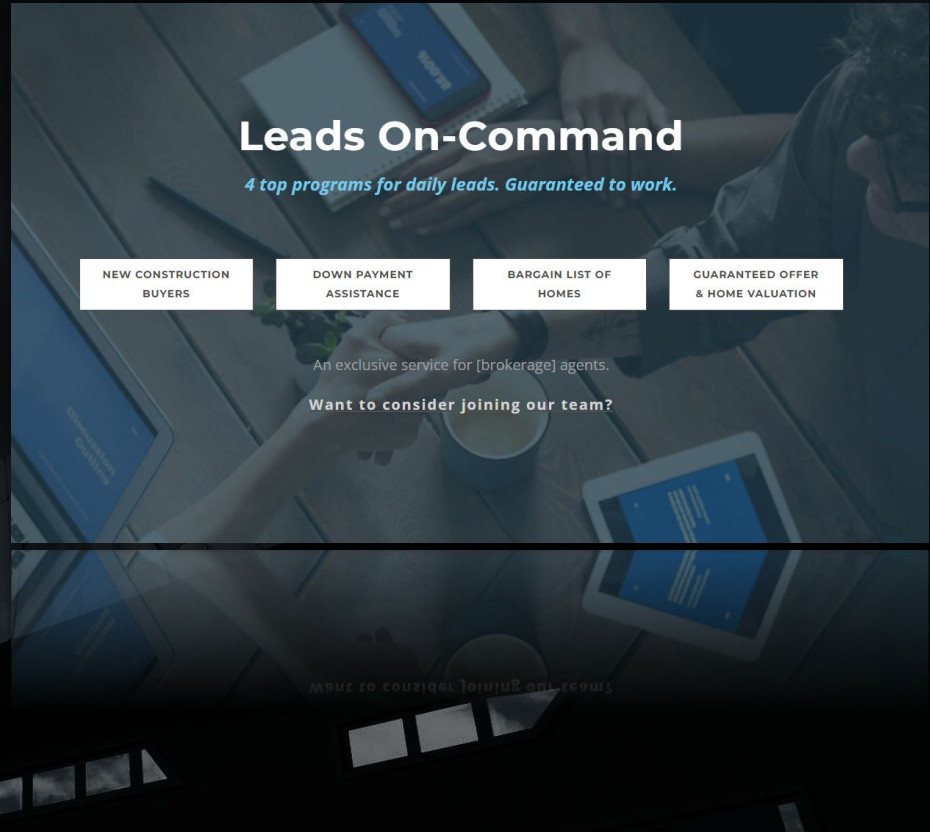
VISIT LEADS CENTER

VISIT LEADS CENTER

Want to learn more about how our Productivity Center™ will help you?

Tell Your Story: **Supporting Evidence**

- For better results, **SHOW** them, **DON'T TELL** them.
- Hard, visual evidence is 10x more convincing than words.
- Show everything possible. Password protect only what you must.
- **Reveal supporting evidence for EVERY component of your agent-centric model.**



Tell Your Story: **Steer to Schedule Meeting**

- Incorporate scarcity if possible, e.g., “Act Now before offer is gone”
- Remind regularly to “schedule meeting” to learn more.
- **Design site with the ultimate goal of scheduling a meeting/call.**

Learn More. Confidentially.

Learn More Meeting: Choose a time

Date Your Want Your Online Meeting *

Time You Want *

Name *
First Last

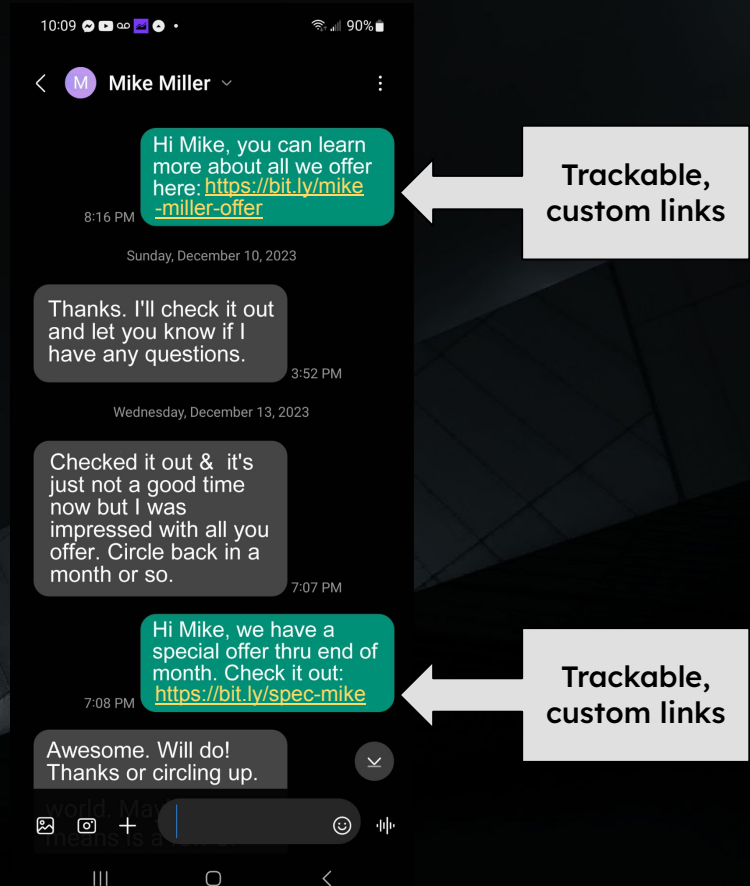
Email * Phone *

[Schedule Meeting](#)

[Report Abuse](#) [Terms of Service](#)

How Your Site Helps Recruiting

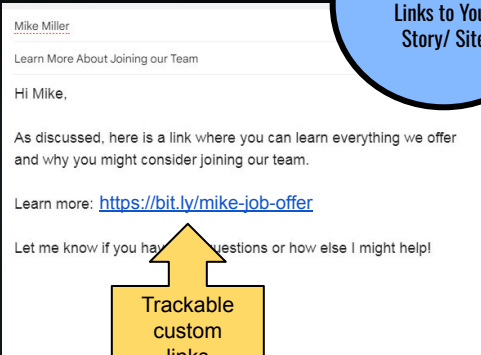
- **Soft Message Delivery:** Send links so there is **NO INTRUSIVE COLD CALLING**
- **Always ON, always RECRUITING:** Prospects review info when convenient. Texts and links remain on phone.
- **Tracking:** Custom, trackable links tell you if they clicked and visited your site to read your story. Makes follow-up easier.
- **Saves Time:** Your site does the heavy lifting. It explains all you offer more effectively and without long, wasteful conversations.
- **Opportunity:** Create special offers and give yourself a reason to contact your prospects over and over.



3 Ways to Push Prospects to Your Story

And let your story/ site do the convincing

Email
Links to Your Story/ Site



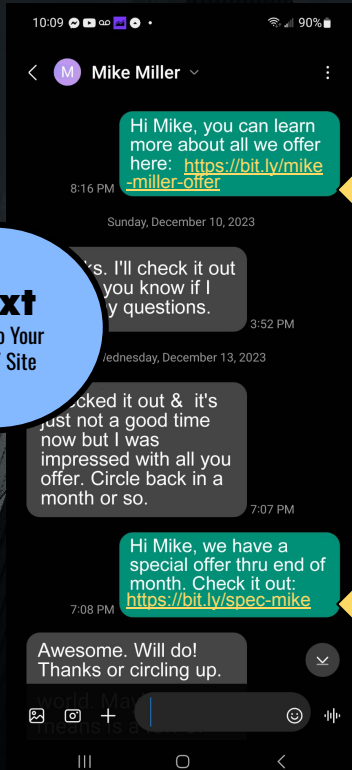
Trackable custom links
Click to try!

Trackable custom links
Click to try!

Stop Wasting Time
Explaining your offer over and over is time consuming.

Showcase Your Site
Let your site tell your story automatically & effectively.

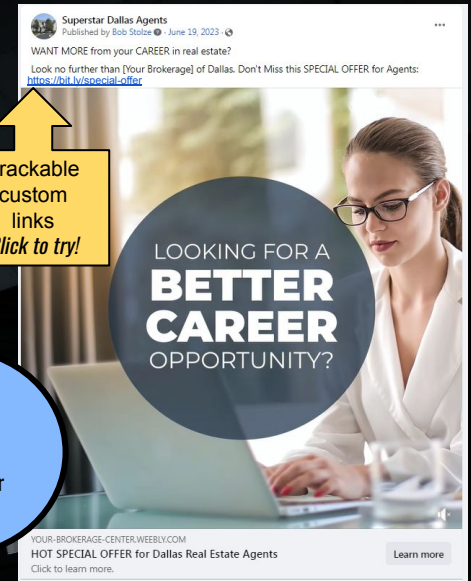
Text
Links to Your Story/ Site



Trackable custom links
Click to try!

Trackable custom links
Click to try!

Paid Ads
Links to Your Story/ Site



GET SERIOUS ABOUT RECRUITING.

Learn more about MaxRecruit sites

Review Example Site

And start advertising your story better with links and recruiting ads